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New Year's Network Event

We look back on a very successful New Year's Network Event in collaboration with [Atelier Néerlandais](#) in Paris. With a wonderful turnout and many introductions and meetings, we expand the network and look forward to a new year!

For us, the year started successfully with the accreditation we received from [NLinBusiness](#). "We are grateful to [NLinBusiness](#) for officially accrediting [NLBC.FR](#). This recognition is a testament to the hard work and dedication of our entire team. We will continue to strive to exceed expectations and provide our members and the representation of the wider Dutch and French business communities with the best possible experience. Our members represent quality and innovation, of which we are extremely proud. We look forward to continuing to work with [NLinBusiness](#) and building a strong public-private partnership."

- [Maarten de Bruijn](#) -

Find all the photos and the press release on our [website](#).



Event in NL | 9 maart 2023 | Zakendoen in Frankrijk

Doet u zaken in Frankrijk of wilt u zich oriënteren op de Franse markt? Bent u benieuwd welke kansen er zijn voor uw bedrijf en hoe u hierbij ondersteund kunt worden? Of hoe u rekening kunt houden met de Franse cultuur en gebruiken? Of wilt u uw contacten uitbreiden of verstevigen?

Kom dan naar de informatieve en inspirerende bijeenkomst over zakendoen in Frankrijk en ontdek deze interessante en grote markt die al op enkele uren rijden van Nederland is.

Wanneer? Donderdag 9 maart 2023

Waar? Koninklijke Metaalunie, Einsteinbaan 1, Nieuwegein

Deze bijeenkomst wordt georganiseerd door [Koninklijke Metaalunie](#) en [NLBC](#).



Event in NL | 10 March 2023 | Going Global by Getting Agile

Are you a company that exports products to France or the UK? And would you like to know more about supply chain management, fulfilment, forwarding, transport and warehousing?

Together with [NLBC](#), [NBCC](#) and [fulfilmentcrowd](#), [De Boer Transport](#) organises the event "Going Global by Getting Agile" about optimising logistics and supply chain.

When? Friday, March 10, 2023 from 12:30 PM to 4 PM

Where? Novotel Amsterdam City, Europaboulevard 10 1083, AD Amsterdam, Netherlands

This event is for companies exporting a product to France and/or the UK.

Ebusco selected as supplier of UGAP for electric buses

Ebusco, a pioneer and frontrunner in the development of electric buses and charging systems, has been selected by UGAP (Union des Groupements d'Achats Publics en France) in the category "Electric Buses". The Ebusco 3.0 12-meter and 18-meter will be made available as of March 2023 at the UGAP, for a contract period of 24 months, with options for extended contract time. Read [more](#).



Handelsmissie Hauts-de-France

Bent u actief in hightech? In de sectoren automotive, life sciences & health of food? En wilt u zakendoen in Frankrijk? Meld u dan aan voor de 3-daagse handelsmissie naar de Noord-Franse regio, Hauts-de-France van 3 tot en met 5 april. U kunt netwerken, marktkansen onderzoeken en mogelijke zakenpartners en opdrachtgevers ontmoeten. [Liesje Schreinemacher](#), minister voor Buitenlandse Handel en Ontwikkelingssamenwerking, leidt deze missie. Meer informatie vind je [hier](#).

Olympic Games & Business Opportunities

Every month the [Embassy of the Netherlands in France](#) shares new business opportunities related to the 2024 Olympics in Paris. We share the highlights with you. There are ongoing **public tenders** with a focus on events and project management, sports and equipment, mobility, and construction. Read more [here](#).



New members

Josiane

Increase your market share with tailor-made communication and marketing strategies for successful growth. Our services focus on your business success, from strategic planning and concepting, to branding and identity, advertising, promotion and social media, UX design and e-commerce. Stand out in the market and avoid cultural blunders with transcreation, localisation and translation. Our team ensures the best-performing brand and media strategy and reports on the ROI of your advertising campaigns. At [Josiane](#), we are guided by the principles of family and love, transparency and collaboration in building solid and long-term relationships for success and growth.



IRM360

IRM360 makes risk and compliance management accessible to employees in positions such as (corporate) information security officers, data privacy officers, privacy officers, business continuity managers, etc. Through a full suite of scalable integral management systems such as an ISMS management system for information security and standards like ISO 27001, GDPR, PIMS for Privacy management, BCMS for Business Continuity, Risk Awareness and more.

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We are FroQ group, the packaging design implementation specialist. We understand the value of your packaging design and we assure you we will execute it as originally intended. As a specialist in packaging execution FroQ operates behind the frontline of creativity. With our help, clients can focus on what they do best: build their brands. FroQ works for as well Retailbrands as A-brands. Such as: AlbertHeijn/Delhaize, Heineken, Hema, McCain, AS Watson and others. FroQ is looking to build an European group with first ambition in France, the UK and Germany.



Number of the month

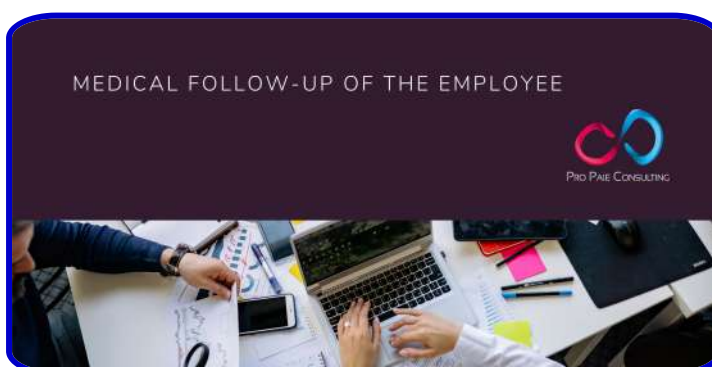
French GDP grew by 0.1% quarter-on-quarter in the fourth quarter of 2022, weaker than in the third quarter (+0.2%) due to the sharp fall in household consumption, but nevertheless positive, allowing the French economy to escape recession, at least for the moment. Nevertheless, escaping the recession does not mean rebounding strongly. In fact, there are few signs of a dynamic recovery in the French economy in the coming months.

- Household confidence is still at a historically low level and the French view the outlook in a very negative light.
- Moreover, inflation is expected to rise further in the first half of 2023, which implies that the evolution of real purchasing power will remain very weak, dampening the dynamism of private consumption.
- Within companies, while stocks of finished goods are high, new orders are falling sharply, so the clearing of production backlogs could weigh on activity.
- The impact of the ECB's more restrictive monetary policy will start to be felt in 2023, with rising interest rates likely to depress household and business investment.
- Finally, fiscal policy is expected to be less expansionary, which will be less supportive of economic growth.

Ultimately, 2023 should be characterised by a quasi-stagnation of the French economy in all quarters of the year. We expect GDP growth to be 0.4% for the whole of 2023.



HR in France



Labor Laws with PRO PAIE CONSULTING

Once a month PRO PAIE CONSULTING informs the NLBC network about all the ins and outs of French labor laws. This month we learn more about the medical follow-up of the employee. Read more [here](#).

Job opportunities

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our [website](#) and LinkedIn!

- [Dopper](#) is looking for a Country Manager France, Sales Manager B2B and a Wave & Partnership Manager in their office in Paris.
- [Sarah-Linda Forrer](#) is looking for an Operations Manager who can work from Limoges (FR) and Amsterdam (NL) and a Sales Account Manager in Amsterdam (NL).
- [Knapzak](#) is looking for a Marketing and Communications Officer France from their office in the Netherlands.
- [MVRDV](#) is looking for a French speaking Business Development Manager with a thorough knowledge of the French real estate market and architectural sector.
- [De Boer Transport](#) is looking for a Coordinateur Affrètement & Transport
- [OCO Global](#) is looking for interns in Paris.



Upcoming Events



Zakendoen in Frankrijk | 9 maart, 2023
(Nieuwegein, NL)

Op donderdag 9 maart 2023 organiseren [Koninklijke Metaalunie](#) en de Netherlands Business Council France (NLBC) een informatieve en inspirerende bijeenkomst over zakendoen in Frankrijk.



Going Global by Getting Agile | March 10, 2023 (Amsterdam, NL)

[NLBC](#), [NBCC](#) and [fulfilmentcrowd](#), [De Boer Transport](#) organise the event "Going Global by Getting Agile" about optimising logistics and supply chain. Are you a company that exports products to France or the UK? And would you like to know more about supply chain management,



Autonomy Mobility World Expo | March 22-23, 2023 (Paris, FR)

[Autonomy](#), the leading trade fair dedicated to sustainable urban mobility solutions, will return to Paris on March 22 and 23, 2023. The [Embassy of the Netherlands in France](#) and [NLBC](#) join forces in the organisation of the Netherlands pavilion at

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Ensuring Brand Impact on the French Market | March 30, 2023 (Online)

Together with NLBC [Josiane](#) and [Incubator Studio](#) will organise the webinar 'Ensuring Brand Impact on the French Market'. More info soon!



New Members Meeting | March 31, 2023 (Online)

Bimonthly meeting for new members to discuss issues and to share insights about doing business in France. For more information please contact lp@nlbc.fr.

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