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### A WORD FROM OUR MANAGING DIRECTOR

Dear reader.

A little over three years ago we launched the (NLBC, now) NFCC, a not-for-profit organisation in Paris. The launch, during Covid19 was observed from close and far. Today an operational team of three women with their diverse skills are building a community for about 100 Dutch companies in France.

Our commitment and ongoing support of the board and partners resulted in the creation of a steady network. Last week NFCC proudly re-signed a Memorandum of Understanding with the Embassy to the Kingdom of the Netherlands in France, solidifying our collaboration and support for female entrepreneurship and leadership.

Let's celebrate the remarkable contributions of female entrepreneurs this month while continuing to support all entrepreneurs. Together, we're fostering a more inclusive and diverse future for business in France.

#### Anouk



## STORY OF THE MONTH

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#### FEMALE ENTREPRENEURSHIP DURING WOMEN'S MONTH

In celebrating Women's Month, the NFCC reaffirmed its commitment to female leadership as one of its core values, alongside sustainability and climate & energy. Recognising the importance of inclusivity, our male Board Members joined the **HeForShe** campaign, promoting gender equality.

We also hosted a successful Round Table discussing female entrepreneurship, spotlighting the unique challenges and triumphs entrepreneurial women face. Our esteemed speakers, including **Garance Pineau** from MEDEF and **Ambassador Jan Versteeg**, highlighted the crucial role of women in today's economy and emphasised the need for an inclusive policy environment. **Vanessa Heydorff**, Country Manager of France at Booking.com, and **Raphaella Nolleau**, co-founder of Yacon & Co, shared valuable insights on the challenges faced by women in corporate landscapes and the dynamics of investor engagement with female-led enterprises, respectively.

Join us on April 18th for our last leg of Women's Month during our **Leading Ladies Walking Tour in Paris**, hosted with **Paris Promenade**, where we will honour the entrepreneurial women who shaped the city's history. All proceeds from the tour support a women's rights organisation. Tickets are available via this link.

#### **WELCOME TO OUR NEW MEMBERS**

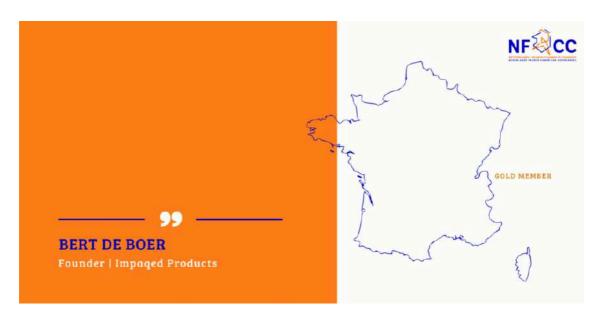
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# WHAT OUR MEMBERS SAY ABOUT US



### **JOB OPPORTUNITIES**

Each month, we highlight career opportunities for the French market from our NFCC members.

This month, workin.space is looking for a Business Developper Netherlands / Broker. Working closely with the workin.space management team, you will be based in Paris, and will be involved in the start-up's development in the Netherlands, improving their network of partners, and providing the best possible advice to their customers.

**APPLY** 

# **UPCOMING EVENTS**

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Knowledge Group Sustainability 1 | On the 4th of April, the NFCC hosts a Knowledge Group on the Corporate Sustainability Reporting Directive. An expert from kShuttle will walk you through all you need to know. More info on our website.



Ensuring Brand Impact on the French Market | On the 18th (live) and 23rd of April (virtual), the NFCC hosts a workshop and webinar, focused on marketing and SEO strategies for the French market. More info here.



**SAVE THE DATE** I On the 13th of June, the NFCC is hosting it's Summer Cocktail: Olympic Edition at the rooftop of Randstad in Paris. More info to follow soon I Members only.



Walking Tour | On the 18th of April, Paris Promenade will host an exclusive walking tour themed around (historical) women in Paris. All proceeds will be donated to UN Women, in honour of Women's Day. Limited capacity, more info here.



New Members Meeting I Bimonthly meeting for new members to discuss issues and to share insights about doing business in France, held on the 26th of April. For more information, please contact <a href="mailto:info@nfcc.fr">info@nfcc.fr</a>.



Join us I Interested in joining the NFCC as a member? Please check out <u>our website</u> to have a look at the possibilities or contact Noor Kleijweg for an intake via <a href="mailto:nk@nfcc.fr">nk@nfcc.fr</a>.

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For any questions or contributions to our newsletter, please contact Noor Kleijweg via <a href="mailto:nk@nfcc.fr">nk@nfcc.fr</a>

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